

# CONFERENCE SCHEDULE

RWA2024

OCTOBER

8:00 A.M. - 5:00 P.M. REGISTRATON

9:30 A.M. - 10:30 A.M.

Chapter Leadership Retreat



FRI  
11

10:30 A.M. - 10:45 A.M.

Scavenger Hunt Team - Check in

11:00 A.M. - 12:00 P.M. RETREATS

- PAN Retreat
- PRO Retreat
- Special Retreat (General Members, Associate Members, Non Members)

**LUNCH BREAK**

boxed lunch is included in the full conference registration

1:00 P.M. - 1:30 P.M.

Volunteer Orientation

1:30 P.M. - 2:00 P.M.

First Timers' Meetup

2:00 P.M. - 3:00 P.M. WORKSHOPS

- 5 Questions to Write a One Page Synopsis and Blurb
- Book Bub Basics
- Up Your Game at Storytelling and Writing

3:15 P.M. - 4:15 P.M. WORKSHOPS

- From Dungeons to Dreaming: Crafting Immersive Words for Live Stories
- Designing the Ideal Collaboration Between Author and Editor
- Finding Your HEA with Canva, Part 1: From Meet Cute to Act Two

4:30 P.M. - 5:30 P.M. WORKSHOPS

- Finding Your HEA with Canva, Part 2: Murky Middles to Happy Endings
- TBA
- TBA

6:30 P.M. - 8:30 P.M.

**WELCOME RECEPTION**

***Brenda Jackson***

USA Today and New York Times Bestselling Author



# CONFERENCE SCHEDULE

**OCTOBER**

**RWA2024**

**8:00 A.M. - 5:00 P.M. REGISTRATON**

**SAT  
12**

## **9:00 A.M. - 10:00 A.M. WORKSHOPS**

- Say Goodbye to Rejections-An Editor's Inside Scoop on Novel Submissions
- Advanced Craft
- Developments in AI

## **10:15 A.M. - 11:15 A.M. WORKSHOPS**

- Intimacy is Not Always Sex: How to Create Realistic Bonds Between Characters
- Romance: A Story Structure
- Public Relations & Communications for Romance Authors Master Class

## **11:30 A.M. - 12:30 P.M. WORKSHOPS**

- Successful Story Secrets & Strategies
- The Modern Alpha: Crafting Dynamic Protagonists
- Legal Issues for Authors

## **LUNCH BREAK**

lunch on your own

## **2:00 P.M. - 3:00 P.M. WORKSHOPS**

- Secrets of a Bestselling Amazon Book
- TBA

## **PITCH SESSIONS**

**2:00 P.M. - 5:00 P.M.**

appointments only

**3:30 P.M. - 6:30 P.M.**

## **RWA2024 EXPO**

Author Book Signing  
Chapter Showcase  
Vendors



**7:30PM - 9:30PM - AFTER-HOURS MEET UP**

# CONFERENCE SCHEDULE

**RWA2024**

**OCTOBER**

**8:00 A.M. - 9:00 A.M. REGISTRATON**

**SUN  
12**

**9:00 A.M. - 10:30 A.M. GROUP WORKSHOP**

We Built This Genre on Love and Tropes

**10:30 A.M. - 11:00 A.M.**

Goody Area Clean Up

**12:00 P.M. - 2:00 P.M.**

## **RWA2024 LUNCH & AWARD CEREMONY**

Legacy of Love: Returning to the Foundation of Romance Writers of America



Included in your full conference registration

**4:00 P.M. - 9:30 P.M.**

**EXCURSION**



The excursion to the Erin Condren Store and dinner at Stiles Switch BBQ are not included in your conference registration. Space is limited to 25 people. Registration is first come, first served. Email [conference@rwa.org](mailto:conference@rwa.org) for a registration form.

**REGISTER  
NOW**

**RWA** Romance Writers of America®  
The Voice of Romance Writers

"Please note that the conference schedule is subject to change prior to the start of the event. The final schedule will be printed in the conference program and distributed to all attendees. Workshop descriptions and presenter details will be posted on the conference website soon.



**CONFERENCE@RWA.ORG**